











## **COPPA (Children Online Privacy Protection Act)**

COPPA applies to the collection of PII from children under the age of 13 years old. The Federal Trade Commission, United States' consumer protection agency, enforces the COPPA Rule, which spells out what operators of Website and online services must do to protect children's privacy and safety online.

We do not specifically market to children under the age of 13 and such children are prohibited from using this Website without proper consents from guardians.

## **Fair Information Practices**

The Fair Information Practices Principles form the backbone of privacy law in the United States and the concepts they include have played a significant role in the development of data protection laws around the globe. Understanding the Fair Information Practice Principles and how they should be implemented is critical to comply with the various privacy laws that protect PII.

In order to be in line with Fair Information Practices we will take the following responsive action, should a data breach occur which impacts your PII:

We will notify you within a reasonable amount of time.

We also agree to the Individual Redress Principle which requires that individuals have the right to legally pursue enforceable rights against data collectors and processors who fail to adhere to the law. This principle requires not only that those individuals have enforceable rights against data users, but also that individuals have recourse to courts or government agencies to investigate and/or prosecute non-compliance by data processors.

## **CAN SPAM Act**

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes requirements for commercial messages, gives recipients the right to have emails stopped from being sent to them, and spells out tough penalties for violations.

We collect your email address in order to:

Send information, respond to inquiries, and/or other requests or questions

Process orders and to send information and updates pertaining to orders.

Send you additional information related to the Services.

Market to our mailing list or continue to send emails to our clients after the original transaction has occurred.

To be in accordance with CAN SPAM, we agree to the following:

Not use false or misleading subjects or email addresses.

Identify the message as an advertisement in some reasonable way.

Include the physical address of our business or site headquarters.

Monitor third-party email marketing services for compliance, if one is used.



Honor opt-out/unsubscribe requests quickly.

Allow users to unsubscribe by using the link at the bottom of each email.

### **Third-party Providers**

In general, the third-party providers used by us will only collect, use and disclose your information to the extent necessary to allow them to perform the services they provide to us. However, certain third-party service providers, such as payment gateways and other payment transaction processors, have their own privacy policies in respect to the information we are required to provide to them for your purchase-related transactions.

For these providers, we recommend that you read their privacy policies so you can understand the manner in which your personal information will be handled by these providers. In particular, remember that certain providers may be located in or have facilities that are located a different jurisdiction than either you or us. So, if you elect to proceed with a transaction that involves the services of a third-party service provider, then your information may become subject to the laws of the jurisdiction(s) in which that service provider or its facilities are located.

Once you leave our Website or are redirected to a third-party Website or application, you are no longer governed by this Privacy Policy or our Website's Terms of Service.

### **Third-party Links**

Occasionally, at our discretion, we may include or offer third-party products or services on our Website. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

### **Age of Consent**

By using this site, you represent that you are at least the age of majority in your state, province or country of residence, and you have given us your consent to allow any of your minor dependents to use this site.

### **Law and jurisdiction**

The law that applies to activity on the Website and the Privacy Policy is the law of the State of New York without reference to its conflicts of laws provisions.

Exclusive jurisdiction to hear any dispute regarding the Website and/or the Privacy Policy and anything deriving thereunder is conferred to the competent court in New York, NY.

### **Changes to the Privacy Policy**

We reserve the right to modify this Privacy Policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the Website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.



If we are acquired or merged with another company, your information may be transferred to the new owners so that we may continue to provide our Services to you.

### **Contacting Us**

If there are any questions regarding this Privacy Policy, you may contact us at:  
[privacy@publicsafety.network](mailto:privacy@publicsafety.network).