



The
**Public Safety
Network**®
EMPOWERING PUBLIC SAFETY WITH LIFE SAVING TECHNOLOGIES



Strategic Roadmap Development Services for New Public Safety Technology Solutions

Take the guess work and uncertainty out of launching new public safety technology solutions. With long sales cycles and limited budgets, it's important to nail product-market fit and target the right buyer early.

Join PSN's group of successful launches of new technology solutions targeting first responders and the public safety community.

PSN's Strategic Roadmap Development Services focus on four key elements to help you achieve business goals for your new public safety technology solution:



Due Diligence: Understand exactly where your new technology solution fits in public safety operations and how to execute successful sales and marketing.



Roadmap Development: Create a high-level plan based on broad internal feedback with all necessary business elements, timelines and assigned owners to execute an actionable path forward.



Project Management: Ensure objectives, activities, and timelines align with business goals, are realistic, and are ultimately met or exceeded.



Goals Achieved: Optimize sales and market activities and drive product adoption, utilization and renewal during launch, growth, and expansion.

PSN facilitates collaborative executive and staff sessions to educate and guide the development of a new or enhancement of an existing strategic public safety roadmap for your business.

To learn more about PSN's Strategic Roadmap Development Services
contact Drew Delaney at drew@publicsafety.network

Meet the Team



Victoria Lee
Managing Director

Victoria's 30-year career in public safety includes serving as a volunteer firefighter/EMT, directing numerous internal programs and grant activities at the International Association of Fire Chiefs (IAFC), and conducting extensive public safety outreach at the First Responder Network Authority (FirstNet).



Drew Delaney
Director of Growth and Advisory Services

Drew has nearly 20 years of experience in wireless and public safety technology including Lucent Technologies, the First Responder Network Authority and now PSN. Since leaving FirstNet in 2018, he's helped launch and grow over a dozen companies and products in the US public safety market.



David Blankinship
Senior Technology Advisor

David works on technology and strategy, analytical collaborations, and curating future technology for public safety as the technology advisor to PSN and the Western Fire Chiefs Association. He also co-founded Intterra, the premier situational awareness and analytics platform in the fire service.



Rhiannon Bogozi
Operations Manager

Rhiannon's 15 years of experience in public safety began as a volunteer firefighter and EMT and included serving as a Program Coordinator for FEMA grants managing fire department recruitment and retention through marketing and training programs.